



OFFICIAL PARTNER OF UEFA EURO 2020™

UEFA EURO 2020 PROMOTION

**GET LUCKY, WIN  
UEFA EURO 2020  
FINAL TICKETS,  
TV'S & MORE**

CHANCE TO WIN



# Promotion : **The Prizes**

## Top Prize(s)

10 x pairs of UEFA EURO 2020™ Final tickets and exclusive 5-star hotel stay in London

## Additional Prizes to be won

100 x 55" Hisense U7QF QLED TV

50 x Hisense HS214 Soundbars

10 x RQ758N4SWI1 PureFlat Fridge Freezers

50 x UEFA Replica Training Balls



# Promotion : Customer Journey / How to Enter



1

## Purchase

Buy a qualifying Hisense TV or appliance from a participating retailer between 28.04.2021 - 29.06.2021.



2

## Prize Draw landing page

Customer can register with their email address to be notified when the prize draw opens.



3

## Prize Draw Opens

Customer can enter the prize draw with their valid purchase details 28 days after their purchase date between 26.05.2021 and 03.08.2021.

To have a chance to win UEFA EURO 2020 Final tickets, customers must purchase between 28.04.2021 - 22.05.2021 and enter by 26.06.2021.



4

## Winner Selection

**UEFA EURO 2020 Final tickets** - Winners will be selected at random on 28.06.2021. Winner must confirm their prize and supply all details requested by 17:00 BST on 30.06.2021.

**Additional Prizes (TVs, Appliances, Soundbars, UEFA footballs)** – Entrants not selected as a winner for UEFA EURO 2020 Final tickets AND customers who purchase between 23.05.2021 - 29.06.2021 will go into the prize draw for the remaining prizes. Winners will be selected at random from 04.08.2021

# Promotion : Registration & Entry landing pages

## Registration page

Between 28.04.2021 and 29.06.2021 customers can register with their email address to be notified when the prize draw opens.

The registration page features a dark blue header with the Hisense logo and navigation links: TV & AV, Refrigeration, Laundry, Cooking, Dishwashers, and Support. A search icon is in the top right. The main banner displays 'WIN UEFA EURO 2020 FINAL TICKETS' with the Hisense logo and 'OFFICIAL PARTNER OF UEFA EURO 2020'. Below the banner, it says 'Plus 100s more prizes. Get lucky when you buy selected Hisense TVs.' and includes a 'SHOP NOW' button and 'T&Cs apply.' text. The central text reads 'The prize draw entry opens in X Days X Hours' and 'Register today to be notified when the claim window opens.' Below this is a form with 'Name' and 'Email address' fields and a 'REGISTER HERE' button.

## Prize draw entry page

Between 26.05.2021 and 03.08.2021 eligible customers can submit their entry into the prize draw. Customers can only enter 28 days after their purchase date. Customers will be required to provide all information requested, including name, email address, address, retailer, purchase date, product serial number, and provide a copy of their receipt.

The entry page has the same header as the registration page. The banner is identical. Below the banner, it says 'Plus 100s more prizes. Get lucky when you buy selected Hisense TVs.' and includes a 'SHOP NOW' button and 'T&Cs apply.' text. The central text reads 'THE PRIZE DRAW IS NOW OPEN' and 'Enter your purchase details below to enter for your chance to win UEFA EURO 2020 Final tickets and more.' Below this is a form with fields for 'Name', 'Email address', 'Address', 'Retailer', 'Purchase Date', and 'Serial Number', followed by an 'ENTER NOW' button.

*\*Design of landing pages likely to vary.*

# Promotion : Qualifying Products (Costco)

TVs	
120L5FTUK-A12	50A7GQTUK
100L5FTUK-A12	55E76GQTUK
100L5FTUK-B12	50E76GQTUK
88L5VGTUK	65U8QFTUK
75U9GQTUK	55U8QFTUK
65A9GTUK	65U7QFTUK
55A9GTUK	55U7QFTUK
65U8GQTUK	50U7QFTUK
55U8GQTUK	65AE7400FTUK
75A7GQTUK	55AE7400FTUK
65A7GQTUK	50AE7400FTUK
55A7GQTUK	43AE7400FTUK

Refrigeration			
Multi-Door		American SBS	Combi's
RQ760N4AIF	RF749N4WFF	RS694N4TZF	RB388N4BC10UK
RQ758N4SWI1	RF728N4AIF	RS694N4IIF	RB388N4BW10UK
RF750N4ISF	RF632N4WIF	RS694N4IBF	RR330D4OC2UK
RF749N4WIF			RR330D4OB2UK
			RR330D4OR2UK

Laundry		
WFGA90141VM	WFGA80141VM	DHGA901NL

# Promotion : **Terms & Conditions (Page 1 of 7)**

By participating in the Promotion and/ or entering the prize draw, you are agreeing to these Terms and Conditions. A full copy of these Terms and Conditions is published at [www.hisensepromotions.co.uk/euro2020win](http://www.hisensepromotions.co.uk/euro2020win).

## 1. The Promoter

- 1.1. The Promoter is: Hisense UK Limited of Unit 2 Meadow Court, Millshaw, Leeds, England, LS11 8LZ.

## 2. The Promotion

- 2.1. The title of the promotion is "[Hisense UEFA EURO 2020 Chance-to-Win Prize Draw](#)".

## 3. Key Conditions of the Promotion

- 3.1. The promotion is an offer by the Promoter, allowing a participant to enter the prize draw for the chance to win various prizes, if they have purchased a qualifying product from a participating retailer during the period of **28 April 2021** to **29 June 2021** (the "**Promotion Purchase Period**").
- 3.2. Participating retailers are listed in ANNEX 1 to these Terms and Conditions.
- 3.3. Qualifying products are listed in ANNEX 2 to these Terms and Conditions.
- 3.4. The offer is limited to one entry per person, per qualifying product purchased.
- 3.5. Entrants who have purchased a qualifying product between **28 April 2021** and **22 May 2021** and submitted their entry by **26 June 2021** will be given a chance to win UEFA EURO 2020 Final Tickets ("**Ticket Prizes**") in a prize draw will take place on **28 June 2021** (the "**Ticket Prize Draw**").
- 3.6. All entrants (except those that have already been selected to win Ticket Prizes) will then be given the chance to win a variety other products ("**Non-Ticket Prizes**") in a final prize draw which will take place at the end of the promotion (the "**Non-Ticket Prize Draw**").

# Promotion : **Terms & Conditions (Page 2 of 7)**

- 3.7. Further details of the prizes available to be won are set out in Section 7 below.
- 3.8. Entries must be submitted online via [www.hisensepromotions.co.uk/euro2020win](http://www.hisensepromotions.co.uk/euro2020win). Entries may only be submitted once twenty eight (28) days has elapsed since the date of purchase of a qualifying product. All entries must be submitted between **26 May 2021** and **3 August 2021** (the "**Promotion Entry Period**"). Further details of the entry requirements are set out in Section 5 below.

## 4. Eligibility Requirements

- 4.1. The promotion is open to residents of mainland UK (excluding Northern Ireland) who are aged eighteen (18) or over.
- 4.2. The promotion is not open to employees of the Promoter or its holding or subsidiary companies or agents or members of their immediate families or households or to anyone involved in the administration of the Promotion.
- 4.3. This is a consumer only promotion. Any purchases of the qualifying products on a trade or wholesale basis are excluded from the promotion.
- 4.4. Any purchases of qualifying products as graded goods, ex-display goods, seconds or where they are otherwise known to be imperfect goods, or as replacements, are excluded from the promotion.
- 4.5. In entering the prize draw, you confirm that you are eligible to do so and eligible to enter. The Promoter may require you to provide proof that you are eligible to enter the prize draw before issuing any prize.

# Promotion : **Terms & Conditions (Page 3 of 7)**

## 5. How to enter

- 5.1. Entries to the prize draw can only be submitted online by completing the application form which will be made available at [www.hisensepromotions.co.uk/euro2020win](http://www.hisensepromotions.co.uk/euro2020win).
- 5.2. You will only be able to submit an entry for the prize draw once twenty eight (28) days has elapsed since you purchased a qualifying product and you must not have returned the qualifying product, or cancelled your order for the qualifying product, during this period.
- 5.3. When entering the prize draw you will be required to provide your name, email address, telephone number, postal address, a valid Hisense product model code, Hisense product serial number and details of the retailer from whom you purchased the product as well as the product purchase date. Proof of purchase must also be supplied on request and must be in the form of a copy of an original receipt for the purchase of a qualifying product from a participating retailer during the Promotion Purchase Period. Copies of deposit receipts and/ or order confirmations will not be accepted as proof of purchase. You may also be asked to provide proof of identity (such as a copy of your passport or driving licence).
- 5.4. Successful entries will only be accepted (and prizes issued) where: (i) a participant has purchased a minimum of one (1) qualifying product from a participating retailer during the Promotion Purchase Period; and (ii) a participant has completed the online application form providing all requested information; and (iii) a participant has supplied a valid proof of purchase and proof of identity, in a form satisfactory to the Promoter, on request; and (iv) a participant has not returned, or cancelled their order for, their qualifying product within 28 days of purchase.
- 5.5. Only participants who have purchased a qualifying product between 28 April 2021 and 22 May 2021 and submitted their entry by 23:59 (BST) on 26 June 2021 will be entered into the Ticket Prize Draw and given a chance to win Ticket Prizes.



# Promotion : **Terms & Conditions (Page 4 of 7)**

## 6. Prizes

- 6.1. The following Ticket Prizes will be available to be won as part of the Ticket Prize Draw:
  - 6.1.1 10 pairs of UEFA Euro 2020 Final tickets & 5-star hotel stay for 1 night (10 winners).
- 6.2. The following Non-Ticket Prizes will be made available to be won as part of the Non-Ticket Prize Draw:
  - 6.2.1. 100 x 55U7QFTUK Hisense QLED TVs;
  - 6.2.2. 50 x Hisense HS214 Soundbars;
  - 6.2.3. 10 x RQ758N4SWI1 Fridge Freezers; and
  - 6.2.4. 50 x UEFA Replica Training Balls.
- 6.3. These prizes are subject to availability and non-transferable and the Promoter reserves the right to substitute these prizes with similar prizes of equivalent or greater value. In particular, Ticket Prizes may be unavailable, or cancelled by UEFA, due to the Covid-19 pandemic and resulting social distancing measures and for similar reasons, in which event substitute prizes will be selected and offered by the Promoter based on the face value of the tickets and accommodation. No cash alternative will be offered or given.
- 6.4. Ticket Prizes are tickets and 1 night's accommodation only. Travel or other expenses will not be covered by the Promoter or included in the prizes and winners must make their own arrangements in these regards.
- 6.5. Non-Ticket Prizes are inclusive of delivery within the Mainland UK. No other costs or expenses, including costs of installation, will be covered by the Promoter or included in the prizes and winners must make their own arrangements in this regard.

# Promotion : **Terms & Conditions (Page 5 of 7)**

## **7. Winner selection & prize delivery**

- 7.1. Winners for the Ticket Prize Draw will be selected on 28 June 2021 from all valid entries received by 26 June 2021. Winners will be chosen by a random draw performed by a computer process. Winners will then be contacted using the email address and/ or telephone number provided with their entry. Winners of Ticket Prizes must respond accepting the prize and provide all information and details required by the Promoter, UEFA and/ or the Hotel operator by not later than 17.00 BST on 30<sup>th</sup> June 2021. This will include details of a valid passport for all attendees.
- 7.2. Winners for the Non-Ticket Prize Draw will be selected within seven (7) days after the end of the Promotion Entry Period from all valid entries received since the beginning of the Promotion Entry Period, excluding winners already selected to win Ticket Prizes. Winners will be chosen by a random draw performed by a computer process. Winners of Non-Ticket Prizes will be contacted via email using the details provided on entering the Promotion and must then respond and accept the prize within seven (7) days of being informed that they have won a prize.
- 7.3. If a winner does not respond or accept the prize or provide proof of purchase or other required information and details, within the periods detailed, then the Promoter reserves the right to treat the prize as forfeited and to select a new winner in accordance with the process described above.
- 7.4. The Promoter cannot accept responsibility for problems arising from entrants providing incorrect or out of date contact information with their promotion entry. If prizes are sent to the wrong address due to incorrect information provided by the winner, they will only be reissued to the winner if and after they have been returned to the Promoter.

# Promotion : **Terms & Conditions (Page 6 of 7)**

## 8. General Conditions

- 8.1. The Promoter will **not** accept responsibility for prize draw entries which are lost, delayed in transit, misdirected or which otherwise do not reach the Promoter, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, except in cases of negligence, fault or deliberate act or omission of the Promoter or its agents.
- 8.2. The Promoter will not accept responsibility for any prize draw entries which are rejected or cannot be verified within the required timeframes or for any other issues, due to the provision by a participant of incorrect or incomplete information or contact details.
- 8.3. The Promoter reserves the right to carry out investigations and/ or take such other action as may be reasonable under the circumstances, to protect itself from fraudulent and/ or invalid prize draw entries, including (without limitation), by requesting Participants to provide additional information and/ or documentation in support of their entry and/ or by seeking verify and or validate information and/ or documentation provided with relevant third parties (including retailers). The Promoter reserves the right to reject or disqualify any prize draw entries which (in its reasonable opinion) may be fraudulent or invalid.
- 8.4. This promotion and these Terms and Conditions do not affect your statutory rights. Faulty and defective products and products which are subject to consumer credit and distance selling transactions can be returned to the retailer for a replacement or refund, as provided for, and in accordance with, the laws in force in the country of purchase.

## 9. Data Protection

- 9.1. The Promoter is the data controller for all personal information collected via the prize draw portal (at <http://www.hisensepromotions.co.uk/euro2020win>) and included in prize draw entries. The Promoter will only process your personal information for the purposes of running the Promotion, verifying and handling entries and administering and issuing prizes, dealing with disputes, investigating fraud and (if you consent) for marketing purposes.
- 9.2. Please refer to our Privacy Policy at [www.hisensepromotions.co.uk/euro2020win](http://www.hisensepromotions.co.uk/euro2020win) for further information as to how the Promoter will process your personal information in connection with this Promotion.

# Promotion : **Terms & Conditions (Page 7 of 7)**

## **10. Publicity**

- 10.1. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of the prize winners to anyone who emails [hisense@promotion-support.com](mailto:hisense@promotion-support.com) within one month after the closing date of the Promotion Entry Period. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.
- 10.2. Winners may be asked to participate in publicity related to the Promotion which may include the publication of their name and photograph in any media.

## **11. General**

- 11.1. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter reserves the right, at its sole discretion, to exclude you from participating in the promotion or from submitting claims or using the claims portal.
- 11.2. The Promoter reserves the right to suspend or cancel the Promotion and/ or to amend these Promotion Terms and Conditions at any time where (in its reasonable discretion) it considers it to be desirable or necessary to do so or where this is necessary due to circumstances beyond its reasonable control.
- 11.3. These Terms and Conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

**Hisense**



UEFA  
EURO2020

OFFICIAL PARTNER OF UEFA EURO 2020™