



**SAMSUNG ELECTRONICS (UK) LIMITED**  
**SAMSUNG TV CHRISTMAS DOUBLE CASHBACK PROMOTION**  
**UK TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/twintercashbackUK> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 (GMT) on 3<sup>rd</sup> December 2025 and close at 23:59 (GMT) on 23<sup>rd</sup> December 2025 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a lawful resident (aged 18+) of, or a company with an office registered within, the United Kingdom (including Isle of Man and Channel Islands) (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. This Promotion is only available to end users of the Promotion Product. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.

**Offer**

6. Samsung is offering a promotion (the “**Promotion**”) whereby Participants will be eligible to claim a corresponding cashback reward as shown at Table 1 (the “**Reward**”) by redemption when they purchase a qualifying selected new (i.e. not second hand, refurbished or ex-display) Samsung TV listed in Table 1 (“**Promotion Product**”) from a retailer shown at the following link: <https://samsungoffers.claims/twintercashbackUK> (each, a “**Participating Retailer**”) within the Promotion Period, subject to full compliance with these Promotion Terms and Conditions (“**Promotion Terms**”). Participants who also purchase a selected soundbar or Music Frame (“**Sound Device**”) listed in the second part of Table 1 below on the same day as the TV will be eligible for double the cashback Reward. Full details of the Promotion Products (TV’s and Sound Devices) and the corresponding Rewards are set out in Table 1 below.

7. **Table 1 – Promotion Products and Corresponding Rewards**

Qualifying Television Models			
Technology	Size	Model SKU	Reward Value
Micro RGB	115	MRE115MR95FXXU	£500
Neo QLED 8K	98	QE98QN990FTXXU	£500
	85	QE85QN990FTXXU	£300
	75	QE75QN990FTXXU	£200
	65	QE65QN990FTXXU	£150
	85	QE85QN900FTXXU	£300
	75	QE75QN900FTXXU	£200
	65	QE65QN900FTXXU	£150
OLED 4K	83	QE83S95FAEXXU	£300
	77	QE77S95FATXXU	£200
	65	QE65S95FATXXU	£150
	55	QE55S95FATXXU	£100
	83	QE83S93FAEXXU	£300
	77	QE77S93FAEXXU	£200
	65	QE65S93FATXXU	£150
	55	QE55S93FAEXXU	£100
	48	QE48S93FAEXXU	£75
	42	QE42S93FAEXXU	£75
	83	QE83S91FAEXXU	£300
	77	QE77S91FAEXXU	£200
	83	QE83S90FAEXXU	£300
	77	QE77S90FAEXXU	£200
	65	QE65S90FATXXU	£150
	55	QE55S90FAEXXU	£100
	48	QE48S90FAEXXU	£75
	42	QE42S90FAEXXU	£75
	83	QE83S85FAEXXU	£200
	77	QE77S85FAEXXU	£150
	65	QE65S85FAEXXU	£100
	55	QE55S85FAUXXU	£75
Neo QLED 4K	98	QE98QN93FATXXU	£500
	85	QE85QN93FATXXU	£300
	75	QE75QN93FATXXU	£200
	65	QE65QN93FATXXU	£150
	55	QE55QN93FATXXU	£100
	50	QE50QN93FATXXU	£50
	43	QE43QN93FATXXU	£50
	115	QE115QN90FTXXU	£500
	98	QE98QN90FATXXU	£500

OPIA

	85	QE85QN90FATXXU	£300
	75	QE75QN90FATXXU	£200
	65	QE65QN90FATXXU	£150
	55	QE55QN90FATXXU	£100
	50	QE50QN90FATXXU	£50
	43	QE43QN90FATXXU	£50
	85	QE85QN85FAUXXU	£200
	75	QE75QN85FAUXXU	£150
	65	QE65QN85FAUXXU	£75
	55	QE55QN85FAUXXU	£50
	100	QE100QN80FUXU	£300
	85	QE85QN80FAUXXU	£200
	75	QE75QN80FAUXXU	£150
	65	QE65QN80FAUXXU	£75
	55	QE55QN80FAUXXU	£50
	85	QE85QN1EFAUXXU	£200
	75	QE75QN1EFAUXXU	£100
	65	QE65QN1EFAUXXU	£75
	55	QE55QN1EFAUXXU	£50
	85	QE85QN73FATXXU	£200
	75	QE75QN73FATXXU	£100
	65	QE65QN73FATXXU	£75
	55	QE55QN73FATXXU	£50
	85	QE85QN70FAUXXU	£200
	75	QE75QN70FAUXXU	£100
	65	QE65QN70FAUXXU	£75
	55	QE55QN70FAUXXU	£50
QLED 4K	85	QE85Q8FAAUXU	£100
	75	QE75Q8FAAUXU	£75
	65	QE65Q8FAAUXU	£50
	75	QE75QEF1AUXU	£75
	65	QE65QEF1AUXU	£50
	75	QE75Q7F5AUXU	£75
	65	QE65Q7F5AUXU	£50
	85	QE85Q7F2AUXU	£100
	75	QE75Q7F2AUXU	£75
	65	QE65Q7F2AUXU	£50
	85	QE85Q7FAAUXU	£100
	75	QE75Q7FAAUXU	£75
	65	QE65Q7FAAUXU	£50
Crystal UHD	98	UE98DU9000UXXU	£200

**OPIA**

<b>The Frame Pro</b>	85	QE85LS03FWUXXU	£300
	75	QE75LS03FWUXXU	£200
	65	QE65LS03FWUXXU	£150
<b>The Frame</b>	65	QE65LS03FAUXXU	£100
	55	QE55LS03FAUXXU	£100
	50	QE50LS03FAUXXU	£75
	43	QE43LS03FAUXXU	£75
	32	QE32LS03CBUXXU	£30
<b>The Serif</b>	65	QE65LS01DAUXXU	£200
	55	QE55LS01DAUXXU	£150
	50	QE50LS01DAUXXU	£100
	43	QE43LS01DAUXXU	£75
	55	QE55LS01DBUXXU	£150
	50	QE50LS01DBUXXU	£100
	43	QE43LS01DBUXXU	£75
<b>The MovingStyle</b>	27	UE27LSM7FAXXXU	£100
<b>The Premiere</b>	9-Series	SP-LPU9DSAXXXU	£500
	7-Series	SP-LPU7DSAXXXU	£300
	5-Series	SP-LPF5DSAXXXU	£250
<b>The Freestyle</b>		SP-LFF3CLAXXXU	£100

<b>Qualifying Sound Device Models</b>	
<b>Technology</b>	<b>Model SKU</b>
<b>Q-Series</b>	HW-Q990F/XU
	HW-Q930F/XU
	HW-Q800F/XU
	HW-QS750F/XU
	HW-QS700F/XU
	HW-Q600F/XU
<b>S-Series</b>	HW-S801D/XU
	HW-S800D/XU
	HW-S701D/XU
	HW-S700D/XU
	HW-S61D/XU
	HW-S60D/XU
	HW-S50B/XU
<b>Music Frame</b>	HW-LS60D/XU

8. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (with details exactly matching their personal information on the Claim form) in order to receive the Reward.

9. Purchases must be made from a Participating Retailer in order to be eligible for a Reward. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

## Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/tvwintercashbackUK>, log into or register for a Samsung Account, complete the Claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proofs of purchase showing their purchase of one or more Promotion Products (a **"Claim"**). Participants will be required to upload an image of the serial number(s) from product itself (rather than the packaging) of the Promotion Product and Sound Device (as applicable). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.
11. Claims may only be submitted between thirty (30) to sixty (60) days after the Participant's purchase of the relevant Promotion Product (the **"Claim Period"**). This means the Claim Period opens on 2<sup>nd</sup> January 2026 and the final date of the Claim Period for purchases made on the last day of the Promotion Period (23<sup>rd</sup> December 2025) is no later than 23:59 (BST) on 21st February 2026. Claims received after the close of the Claim Period will not be eligible for any Reward. Notwithstanding the foregoing, in the event of late delivery by the Participating Retailer of either the Promotion Product or Sound Device which prevents the Participant from obtaining the serial number(s) to complete a Claim, the Participant is advised to contact the Promoter's customer service team (under the details listed in Condition 15 below), to request an extension link to complete their Claim after the Claim Period has expired.
12. Each Individual Participant may claim on a maximum of one (1) Promotion Product pair (TV and Sound Device). For each household registered at a single residential address the maximum quantity of eligible Promotion Product pairs is four (4), corresponding to four (4) Claims in total for Rewards, and with each Claim qualifying for one (1) Reward). Company Participants are subject to a maximum of ten (10) Claims corresponding to the purchase of the same number of Promotion Product pairs. A limit of one (1) Reward per Promotion Product purchased applies in all instances.
13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated (**"Claim Validation"**).
14. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at [twwintercashback@samsungoffers.claims](mailto:twwintercashback@samsungoffers.claims) or by phone on 0330 054 5799 within seven (7) days of a Claim being submitted.
15. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.



16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
17. The Reward will be paid by bank transfer within thirty (30) days of Claim Validation to the bank account provided by the Participant during the Claim process.
18. Participants will not be eligible to claim a Reward in this Promotion if the selected Promotion Product or Sound Device is given free of charge or if the Promotion Product or Sound Device has been used to claim cashback or a gift reward under any other promotion run by the Promoter, except for the 2025 The Frame Bezel GWP and Installation Promotion.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated and the Participant must cancel the Claim immediately by calling the contact number in Condition 15 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

### **Privacy and Data Protection**

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

### **General**

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the



- control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
  28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
  29. The Promotion is governed by the laws of England and Wales.